

# CWL Strategic Priorities

February 19

## Making a Gateshead a place where everyone can thrive and reach their full potential

| Put people and families at the heart of everything we do   | Tackle inequality so people have a fair chance   | Support our communities to support themselves and each other   | Invest in our economy to provide sustainable opportunities for employment, innovation and growth across the borough   | Work together and fight for a better future for Gateshead   |
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| <ol style="list-style-type: none"> <li>1. Ensure people and families have access to relevant information, advice and guidance, in order to access appropriate and timely support.</li> <li>2. Keep all children and adults living safely in their own homes as long as possible and positively and proactively manage risk, with least restrictive interventions.</li> <li>3. Ensure that choice and control are embedded across all services and functions.</li> <li>4. Strengthen the voice of the child.</li> <li>5. Deliver services locally as the preferred option</li> <li>6. Ensure the CWL accommodation strategy provides a wide range of suitable properties to promote independence and reduce costs.</li> </ol> | <ol style="list-style-type: none"> <li>1. Promote educational inclusion and reduce the numbers of pupils being permanently excluded from school.</li> <li>2. To reduce inequality in educational achievement by raising educational outcomes for all children and especially the most vulnerable and disadvantaged so that they are more able to thrive in the next phase of their lives.</li> <li>3. To maintain strong leadership of maintained schools and support children to achieve well by ensuring above average standards in statutory assessments.</li> <li>4. Take a whole system approach to planning and delivering services based on need that aim to reduce inequalities and improve healthy life years</li> <li>5. Reduce the number of children looked after by the council and subject to child protection plans.</li> <li>6. Return OOB children to Gateshead and place no children more than 20 miles from home.</li> <li>7. Maintain a single-minded focus on prevention and wellbeing to increase healthy life expectancy and quality of life of Gateshead residents.</li> </ol> | <ol style="list-style-type: none"> <li>1. Take an asset based, holistic approach to meeting the needs of vulnerable children and adults.</li> <li>2. Take a system wide place-based approach to meeting the needs of children and adults.</li> <li>3. Work with all partners and communities to minimise social isolation and promote volunteering.</li> <li>4. Re-enable residents so that individuals' independence is maximised and reduce the numbers of people accessing residential care.</li> <li>5. To ensure all children of school age receive an education which prepares them fully to become respectful, responsible, healthy and resourceful members of our multi-cultural society.</li> </ol> | <ol style="list-style-type: none"> <li>1. Recruit and train the best foster carers to care for LAC in Gateshead.</li> <li>2. Recruit and retain a stable, motivated and highly skilled workforce.</li> <li>3. Stimulate the market and commission smartly to enable CWL to secure effective and best value for money services.</li> <li>4. Improve accountability and responsibility for managing budgets ensuring expenditure is controlled within the resources available and deliver agreed budget savings.</li> </ol> | <ol style="list-style-type: none"> <li>1. Work with partners and communities to ensure that Safeguarding is everybody's business and ensure that allegations of abuse are appropriately responded to.</li> <li>2. Work efficiently with all partners to prevent problems emerging and intervene early to ensure problems do not escalate to the point where more targeted services are necessary.</li> <li>3. Work closely with partners to streamline the delivery of support to people; reducing duplication and ensuring a customer focused approach.</li> </ol> |

